

**IOWA ESGR ANNUAL TRAINING CONFERENCE  
AND AWARDS LUNCHEON  
8-9 April 2011  
West Des Moines Sheraton**

**FRIDAY  
8 April 2011**

<b>9:00AM</b>	REGISTRATION BEGINS	<b>Benton Room</b>
<b>10:00AM-11:20PM</b>	<b>NEW MEMBER TRAINING</b> <i>Pam Southworth – Training Director</i> <i>Overview of NCESRG and Iowa Team</i> <i>Overview of the conference flow</i>	<b>Chambers Room</b>
<b>11:30-11:45AM</b>	<b>OPENING COMMENTS</b> <i>State Chairman – Dick Rue</i>	<b>Benton Room</b>
<b>11:45-1:15PM</b>	<b>LUNCH</b> <i>Speaker – MG Timothy Orr</i>	<b>Benton Room</b>
<b>1:15-1:30</b>	<b>Break</b>	
<b>1:30 – 2:00</b>	<b>Yellow Ribbon Review</b> <i>NG Yellow Ribbon Specialist</i> <i>ISG John Wilson – Army National Guard YR Specialist</i> <i>Sean Hippen – DoD YR Specialist</i>	<b>Benton Room</b>

**BREAKOUTS: 2:15PM – 4:15 PM (Break at 2:45 for 15 minutes)**

<b><u>EMPLOYER OUTREACH</u></b>	<b><i>Tom Meyer – Renee Nepple – Carmine Boal</i></b> <i>Role of Employer Outreach</i> <i>Job Description</i> <i>CEI information-How is it collected and what is it used for?</i> <i>Lunch and Learns</i> <i>SOS program</i> <i>Boss Lift</i> <i>Event planning</i> <i>Civic Groups –Public Speaking</i> <i>Best Practices</i>	<b>Polk Room</b>
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<b><u>MILITARY OUTREACH</u></b>	<b><i>Doyle Norris</i></b> <i>Role of Military Outreach Mission</i> <i>Job Description/Responsibilities</i> <i>Developing Unit Relationships</i> <i>ESGR from the Military Perspective</i> <i>State Veterans Affairs – Jodi Tymeson – State VA Director</i> <i>Tips for Success</i> <i>Boss Lifts</i> <i>CEI Data</i> <i>What to do when employer issues arise</i> <i>Best Practices Recap</i>	<b>Benton Room</b>
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<b><u>OMBUDSMAN REFRESHER TRAINING -</u></b>	<b><i>Tom Smock/Tony Smithhart</i></b> <i>Yellow Ribbon Training – pre and post deployment</i> <i>National ESGR Ombudsman support and the Portal – Tara Stewart</i>	<b>Chambers Room</b>
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**AREA CHAIR TRAINING – Tom Manley and Mark Stanton**

**Salon C – 2<sup>nd</sup> floor**

*Area Introductions*

*Website update – Max Elg, President Inukshuk Technologies, LLC*

*PSA Usages – Andy Pepper – President ICAN*

*Annual Schedule – Mark Stanton*

*Recruitment – Tom Manley, Mark Stanton*

*Awards and Media – Tom Manley, Mark Stanton*

*Mentoring and Area Meetings*

**4:30-4:45 Employment Assistance Training**

**Benton Room**

*Ray Rodriguez*

What is it.

What role do we (volunteers) play.

**4:45- 5:30 General Session – Best Practices from each break out.**

**Benton Room**

*Linda Hass and Mark Hennessey*

**5:30 Hospitality – volunteer networking (appetizers and cash bar)**

**Park Place Restaurant**

**SATURDAY**

**9 April 2011**

**All training events for the day will take place in the Dallas Room.**

**7:00 -7:40AM**

**Executive Committee Meeting**

**7:45-8:15**

***ESGR VOLUNTEER AWARDS BREAKFAST***

*Rob Kelly*

**8:15-8:45**

**PTSD/TBI – What volunteers need to know**

*BG (Ret.) Mark Davis*

**8:45-9:45**

**Ombudsman issues - Specific to BCT return**

*Tom Smock/Tony Smithhart*

**9:45-10:00**

***BREAK***

**10:00-10:30**

**Public Affairs**

*Carol Bodensteiner*

**10:30-11:00**

**Awards Program – Patriot Awards**

*Becky Coady*

**11:00-11:15**

**Lessons Learned, Opportunity for Improvement**

*Dick Rue*

**11:15-11:30**

**Break and check out**

**11:30-12:00**

**Meet and Greet employers**

**12:00 PM-2:00**

***EMPLOYER AWARDS LUNCHEON***

**Des Moines Room**

Keynote: Fred Greiner – CEO Fareway, Inc.